

**THE CHANGES IN SOCIAL INTERACTION OF THE COMMUNITY IN  
TOURIST VILLAGE WITH THE CONCEPT OF  
COMMUNITY BASED TOURISM DEVELOPMENT  
(A Case study at Samiran tourist village Selo Sub-district Boyolali  
Regency Central Java)**

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***ABSTRACT***

The aim of this research was to : 1) identify the changes in social interaction of society with the existence of conceptual CBTD at Samiran tourist village. 2) review the cause of the changes in social interaction of society with the existence of conceptual CBTD at Samiran village. This research used qualitative research. This research used purposive to determine the informant, they were the leader and the vice of tourist village, the owner of homestay, a doer of UMKM, a guide, and the society who joined at tourist village. Primary and secondary used as a source, technique in collecting data used interview, observation, and documentation by testing data used triangulation. Technique of analysing data is collecting data, reducing data, drawing a conclusion and presenting data. The result of this research showed that 1). the process of the changes in economy, social, and culture aspects was include in the changes of acculturation, assimilation and associative. 2). While, the cause of the changes in society happened because of internal factor from the society, and external factor happened because of the existence of conceptual CBTD and the visitors.

Keywords : tourist village, CBTD, interaction, social interaction