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**THE COMPARISON BETWEEN EDUCATION SECTOR OF CORPORATE
SOCIAL RESPONSIBILITY AT PT KAO AND PT PT BUKAKA TEKNIK**

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ABSTRACT

The focus of this research is to analyze the comparison of implementation of Corporate Social Responsibility (CSR) in education sector at PT Bukaka Teknik Utama Tbk and PT Kao Indonesia. In conceiving this research, the researchers were using secondary data specification for data collecting method. PT Bukaka Teknik and PT Kao have great result in this research. In this case, PT Bukaka Teknik and PT Kao were noticed their stakeholders' amenities as well as the surrounding residents. PT Bukaka Teknik has organized Bogor EduCare program with English and computer education, and built shelter for marginal residents in addition to make sure the people could get daily needs. Meanwhile, PT Kao Indonesia develops Corporate Social Responsibility (CSR) with built Pendidikan Anak Usia Dini (PAUD) or Early Childhood Education (ECD) KENANGAschool.

Keywords: Stakeholders, Corporate Social Responsibility (CSR), Education, PT Bukaka Teknik, PT Kao Indonesia

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