

## ABSTRAK

Penelitian ini bertujuan untuk menganalisis upaya-upaya propaganda yang dilakukan oleh Amerika Serikat melalui film Hollywood dengan isu terorisme di era pemerintahan Donald Trump dan dampak dari propaganda film hollywood terhadap kebijakan pemerintahan di AS. Metode yang digunakan adalah metode penelitian Deskriptif, yaitu prosedur penelitian yang menghasilkan data deskriptif, berupa kata-kata tertulis atau lisan dari orang-orang dan perilaku yang dapat diamati. Hasil penelitian ini yaitu (1) bagaimana film bisa mengubah *mindset* penonton, (2) dampak pengaruh film hollywood yang sangat penting terhadap masyarakat yang menonton, (3) pengaruh film terhadap kebijakan pemerintahan AS.

**Kata Kunci:** Amerika Serikat, Donald Trump, film hollywood, terorisme, teori propaganda

**Propaganda in Hollywood Movies which Emphasize on Terrorism Issues in  
United States of America during Government Period of Donald Trump**

**ABSTRACT**

This research is aiming to analyze the propaganda efforts by United States of America through Hollywood Movies which emphasize on terrorism issue in the government period of Donald Trump and its impact on the policies made in The USA. The method being used in this research is through descriptive method in which the outcomes of the research is in form of descriptive data in terms of written words and/or a conclusion from the spoken data gathered by observable behavior. The result of this research consist of (1) How movies can shift the mindset of its viewers, (2) Impacts on Hollywood movies for its viewers, (3) Impacts of Hollywood Movies to USA Policies.

*Key Words: United States of America, Donald Trump, Hollywood Movies, terrorism, propaganda theories*