

ABSTRACT

This study aims to test empirically the influence of financial performance as measured by Current Ratio (CR), Debt to Equity Ratio (DER), Return on Assets (ROA), Net Profit Margin (NPM), and Total Asset Turnover (TATO) against Stock price. The population in this study is all agricultural sector companies listed on the Indonesia Stock Exchange in 2013 until 2016. Sample selection method used is purposive sampling. The number of samples obtained in this study were 79 observations. The research method used is multiple linear regression. The result of this research shows that Current Ratio (CR), Debt to Equity Ratio (DER), Return on Asset (ROA), and Net Profit Margin (NPM) have no effect on Stock Price. While Total Asset Turnover (TATO) has an effect on Stock Price.

Keywords: Current Ratio (CR), Debt to Equity Ratio (DER), Return on Assets (ROA), Net Profit Margin (NPM), Total Asset Turnover (TATO), Stock Price.

ABSTRAK

Penelitian ini bertujuan untuk menguji secara empiris pengaruh kinerja keuangan yang diukur dengan *Current Ratio (CR)*, *Debt to Equity Ratio (DER)*, *Return on Asset (ROA)*, *Net Profit Margin (NPM)*, dan *Total Asset Turnover (TATO)* terhadap Harga Saham. Populasi dalam penelitian ini adalah seluruh perusahaan sektor pertanian yang terdaftar di Bursa Efek Indonesia pada tahun 2013 sampai dengan tahun 2016. Metode pemilihan sampel yang digunakan adalah *purposive sampling*. Jumlah sampel yang diperoleh dalam penelitian ini sebanyak 79 observasi. Metode penelitian yang digunakan adalah regresi linear berganda. Hasil dari penelitian ini menunjukkan bahwa *Current Ratio (CR)*, *Debt to Equity Ratio (DER)*, *Return on Asset (ROA)*, dan *Net Profit Margin (NPM)* tidak berpengaruh terhadap Harga Saham. Sedangkan *Total Asset Turnover (TATO)* memiliki pengaruh terhadap Harga Saham.

Kata Kunci: *Current Ratio (CR)*, *Debt to Equity Ratio (DER)*, *Return on Asset (ROA)*, *Net Profit Margin (NPM)*, *Total Asset Turnover (TATO)*, Harga Saham.