

## ABSTRAK

Industri pertambangan hulu Minyak dan Gas Bumi berpotensi meningkatkan penerimaan negara dan meningkatkan taraf hidup masyarakat lokal disekitar tambang. Namun demikian masyarakat dan pemerintah sering tidak dilibatkan dalam penyusunan program *Corporate Social Responsibility* (CSR), sehingga pembangunan berkelanjutan tidak terwujud, dan masyarakat tidak memiliki keberdayaan untuk menyelenggarakan kegiatan perekonomian produktif di wilayah pertambangan tersebut.

Penelitian tesis ini bertujuan untuk menganalisis tingkat keberhasilan dan pengaruh sosial ekonomi masyarakat sekitar tambang pada kegiatan *Corporate Social Responsibility* (CSR) JOB PT. Pertamina-Petrochina East Java Blok Tuban. Metode penelitian dilakukan dengan pengambilan data primer dan data sekunder. Data sekunder dilakukan dengan menganalisis ketercapaian realisasi anggaran, sedangkan data primer dilakukan dengan melakukan survei dan kuesioner pada masyarakat sekitar tambang dan aparat pemerintah di wilayah tersebut. Data diolah menggunakan SPSS melalui uji validitas, reliabilitas, uji beda T-Test dan analisis deskriptif.

Program-program kegiatan CSR JOB PT.PPEJ tahun 2015 terdiri dari beberapa bidang yakni bidang pendidikan, ekonomi, dan lingkungan. Pada bidang ekonomi Program Tali Asih memberikan dampak peningkatan pendapatan jangka pendek tapi tidak bisa berkelanjutan setelah perusahaan PPEJ menghapus program tersebut, karena dalam bentuk tunai sebesar Rp. 300.000 - 500.000 per bulan per KK. Bidang ekonomi pendirian Bank sampah, juga memberikan peningkatan pendapatan per nasabah rata-rata memperoleh Rp. 79.089 per bulannya. Sedangkan untuk bidang lingkungan penanaman Mangrove dan pendidikan belum bisa diukur secara nyata tentang ekonominya karena investasi jangka panjang. Melalui program CSR, masyarakat sekitar tambang merasakan manfaatnya berupa pendapatan tambahan bagi keluarga sebesar Rp. 381.000 per bulan atau mengalami peningkatan sebesar 27,7%. Kegiatan CSR JOB PT.PPEJ hendaknya dapat diselaraskan dengan pemerintah kabupaten Tuban dalam penyusunan musrenbangdes.

## **ABSTRACT**

*The mining industry upstream Oil and Gas could potentially increase acceptance of the State and improve the livelihood of local communities surrounding the mine. However, the community and the Government are often not involved in the preparation of the program of Corporate Social Responsibility (CSR), so that sustainable development is not realized, and the community does not have the keberdayaan to organise activities the productive economy in the mining area.*

*The research of this thesis aims to analyze the success rates and the influence of socio-economic communities surrounding the mine on the activities of Corporate Social Responsibility (CSR) JOB PT. Pertamina-Petrochina East Java Block Tuban. The method of research done by primary data retrieval and secondary data. Secondary data is done by analyzing the ketercapaian the realization of the budget, while the primary data is done by doing surveys and questionnaires on the communities surrounding the mine and Government officials in the region. The data was processed using SPSS through the test of validity, reliability, test different T-Test and descriptive analysis.*

*CSR activity programs JOB PT. PPEJ the year 2015 consists of several fields i.e. fields of education, economics, and the environment. In the Economics Program of the Snsd give effect short-term earnings improvement but could not be sustained after the company PPEJ to delete the program, because it is in the form of cash amounting to Rp. 300,000-500,000 per month per KK. The economic establishment of the Bank trash, also provides increased revenue per customer on average earn Rp. 79,089 per month. As for the areas of Mangrove planting and environmental education can not be measured in the real economy because of long term investment. Through CSR programs, communities surrounding the mine feel the benefits in the form of additional income for the family of IDR 381,000 per month or experiencing an increase of 27.7%. CSR Activities Of PT JOB. PPEJ should be aligned with the Government in drafting the Tuban village development discussion.*