

# Paradigma

Jurnal Masalah Sosial, Politik dan Kebijakan

Analisis Kritis Tuduhan Terorisme terhadap Islam

Prayudi

Pelaku Media dalam Memandang Persoalan Persatuan dan Kesatuan  
Bangsa

Susilastuti D.N.

Analisis Penetapan Biaya Pelayanan Perguruan Tinggi

Susanta

Pengaruh Tingkat Pendidikan Sekolah terhadap Motivasi Bekerja  
sebagai Petani di Desa Glagah Kecamatan Temon Kabupaten Kulon  
Progo, Propinsi DIY

Hari Waluyo Sedjati

Pengaruh Norma Subyektif terhadap Kemudahan Penggunaan, Sikap,  
dan Adopsi Simbolik Teknologi Informasi

Adi Suprapto

*Creative Industries and Student Entrepreneurial Spirit (Study on the  
Students of Informatics Techniques UPNVY)*

Sri Suryaningsum

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ALAMAT REDAKSI  
Fakultas Ilmu Sosial dan Ilmu Politik  
Universitas Pembangunan Nasional "Veteran" Yogyakarta  
Jl. Babasari No.2 Yogyakarta 55281  
Telp. (0274) 485268, 486991  
Fax. (0274) 487147

Paradigma diterbitkan empat kali dalam setahun sebagai media informasi karya ilmiah untuk bidang kajian social dan politik serta masalah-masalah yang menyangkut faktor penyebab, implikasi maupun analisis menyeluruh kebijakan baik disektor pemerintah maupun swasta

Redaksi menerima naskah berupa artikel ilmiah, ringkasan hasil penelitian dan resensi buku.

Redaksi berhak untuk menyunting isi naskah tanpa mengubah substansi

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**Creative Industries and Student Entrepreneurial Spirit (Study on the Students of Informatics Techniques UPNVY)**  
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**CREATIVE INDUSTRIES AND STUDENTS ENTREPRENEURIAL SPIRIT  
(STUDY ON THE STUDENTS' INFORMATICS TECHNIQUES UPNVY)**

Sri Suryaningsum

Department of Accounting, UPN "Veteran" Yogyakarta  
Jl. SWK 104 Ringroad Utara Condongcatur Yogyakarta  
Email: suryaningsumsri@yahoo.com**Abstract:**

Usaha kecil memiliki peranan vital dalam ekonomi bangsa. Penelitian ini mencontohkan mahasiswa Jurusan Teknik Informatika UPNVY di semester pendek Juli 2009 dengan dua kelas. Dari 40 mahasiswa, 26 mahasiswa (65%) mempraktekkan usaha mandiri. Ini adalah sebuah prestasi besar karena dalam ilmu pengetahuan lain telah ditemukan banyak rintangan untuk menumbuhkan minat kewirausahaan. Dalam studi penelitian di Jurusan Teknik Informatika UPNVY, hal ini menumbuhkan semangat tumbuh kembang kewirausahaan. Ditambah dengan disiplin dan semangat wirausahanya, mereka mengembangkan industry-industri kreatif. Praktek kewirausahaan mahasiswa Jurusan Teknik Informatika UPNVY membutuhkan dukungan melalui peningkatan pengetahuan tentang administrasi bisnis dan wawasan bisnis.

Kata kunci: industry kreatif, semangat kewirausahaan, mahasiswa Jurusan Teknik Informatika UPNVY.

**1. INTRODUCTION**

Utomo (2009) argued that entrepreneurial spirit can be enhanced through business incubator approach to theory and practice. Theoretical approach alone will not provide a real effect on the improvement of the entrepreneurial spirit. If the article Utomo (2009) that continued investigation is needed to ensure that the increase in the entrepreneurial spirit will follow with concrete steps of the respondents to open a business, then the practice of entrepreneurship in this research effort has been made by the students of Department of Informatics UPNVY as many as 26 students from the total respondents as many as 40 students. Another advantage is that the practice of entrepreneurship efforts made by students of Department of Informatics UPNVY is related to the creative industry. Industrial creative (Department of Trade version) is based on the definition: "Industries Which have on their origin in Individual Creativity, skill & talent, and Which have a potential for wealth and job Creation through the generation and exploitation

of intellectual property", example: Batik industry, architectural services, advertising services industry. "Creative Industries is an industry that was warmly discussed by government, private sector and the perpetrators themselves. In particular, the government has increasingly put its attention. At least there is the Department of Commerce, Ministry of Industry, Ministry of Culture and Tourism, Ministry of Communications and Information, and Department of Labor.

Entrepreneurship is important because the national economic situation is still far from prosperous. National Socioeconomic Survey Results (SUSENAS) by the Central Statistics Agency (BPS) in March 2006 suggest that the number of poor people in Indonesia in March 2006 were 39.05 million or 17.75 percent of the total 222 million population. Poor population of four million people compared to increases recorded in February 2005. The unemployment rate in the range 10.8% to 11% of the workforce into categories as unemployment. Even those who have graduated from college more difficult to get

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