

ABSTRACT
THE INFLUENCE OF REVENUE, NET INCOME, ASSETS, AND
EQUITY ON THE SHARE PRICE OF GO-PUBLIC-COMPANIES
DURING 2010-2012

This research is aimed at testing the influence of revenue, net income, assets, and equity on the share price of the go-public-companies. In this research, the share price is examined from four main components that are the revenue, company assets, equity and net income. The population of the research consists of 100 companies published by Fortune Indonesia Magazine during 2010-2012. By using the method of purposive sampling, there were 31 companies obtained as the samples. The test result of the 31 companies shows that equity, revenue and net income have significant influence on the share price. On the other hand, company assets do not have any.

Keyword: revenue, assets, net income, purposive sampling

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