

ABSTRACT

Hygiene and health problems that become a scourge for the community Of Eretan Kulon be the reason PT.Pertamina Hulu Energi ONWJ trying to give attention to Community Development program. This is because the Eretan Kulon community is part of the company's stakeholders. This activity is the answer of the previous problem that the society feels aggrieved by the drilling of oil where people feel Pertamina do not give special attention to society. Drilling of oil in the sea also causes the number of fish supply citizens who work as fishermen decreased. Background of this problem then researchers took a study entitled " The Implementation of PT. Pertamina Hulu Energi ONWJ Community Development Programs (Case Study On Community Development Program Good Manufacturing Practices and Master Kasir in Eretan Kulon, Indramayu, West Java) "This program is organized by Pertamina to answer the problems in Eretan Kulon for that main focus of this research on implementation The program from this research using qualitative research method with descriptive approach. Based on the results of field research shows that Community Development Program PT.Pertamina Hulu Energi ONWJ running smoothly. This activity is divided into two major programs namely GMP and Master Kasir. GMP consists of Industrial management training, Production facilities improvement for SMEs, PIRT and Halal certification, product exhibition in Indonesia and also abroad. Evaluation and follow-up of research results, and the last is the production of GMP program products. While the cashier master consists of socialization, business partners, community empowerment and partners. The advantages of this program are equitable empowerment and the community directly feel the impact of the activity. This formulation emphasizes that community development is an organized business that aims to improve the living conditions of the community, and empower the community to be able to unite and self-directed. Based on the results of this study can be concluded that the program GMP and Master Cashiers run well but there are still shortages so that the job Home to its people.

Keywords: Community Development, GMP and Master Cashier