

Feasibility Analysis on Enlarging Superior Native Chicken of “Badan Litbangtan” at Jogotirto Village, Berbah Sub District Sleman Regency

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ABSTRACT

The research aims to analyze the feasibility on enlarging superior native chicken of “Badan Litbangtan” at Jogotirto Village, Berbah Sub District, Sleman Regency in financial aspect, to analyze the sensibility on enlarging superior native chicken of “Badan Litbangtan” at Jogotirto Village, Berbah Sub District, Sleman Regency and find out the constraints faced by Chicken Breeders on superior native chicken of “Badan Litbangtan”. The basic methods used in the study is a descriptive method. Implementation of the method had used survey. The method of determining location of the research used purposive method. Kinds of data used are primary and secondary data. Source data obtained from Chicken Bredeers at Jogotirto Village, Berbah Sub-District, Sleman Regency. The result of research shows that the feasibility analysis on superior native chicken of “Badan Litbangtan” at Jogotirto Village, Berbah Sub-District, Sleman Regency viable as shown by the value of BC ratio in the first period is 1,44 and the second period is 1,46. BEP price are Rp 788.144,65 and Rp 779.381,90. ROI are 143,66% and 145,92%. The Sensitivity analysis isn't change financially, the business on enlarging superior native Chicken still remains viable laboured. Constraints faced by the Superior Native Chicken of “Badan Litbangtan” Breeders from the technical aspect, namely maintenance of as many as 12 people (60%) and the constrains of obtaining seed availabitily as many as 12 people (60%). For enviromental aspects, namely disease as much as 11 people (55%)

Key Words : Feasibility analysis, Superior Native Chicken “Badan Litbangtan”, Sensibility analysis