

**UPAYA PEMERINTAH INDONESIA DALAM PENYEBARAN BUDAYA
INDONESIA DI JEPANG (2008-2013)**

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Abstract

Through diplomacy and spread the culture of Indonesia introduced Indonesian culture in Japan. The deployment of Indonesian culture has begun intensively since 2008 and the results starts with a clearly visible increase in visitor Indonesian festival in Japan, an increase of Japanese tourists to Indonesia, and the improvement of Japanese investors in Indonesia.