

Pengaruh Jumlah Kepemilikan Ayam, Motivasi Beternak dan Lama Menempuh Pendidikan Terhadap Pendapatan dan Risiko Harga Peternak Ayam Broiler di Desa Dukuhwaru Kecamatan Dukuhwaru Kabupaten Tegal

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ABSTRAK

Penelitian ini bertujuan menganalisis pengaruh jumlah kepemilikan ayam, motivasi beternak dan lama menempuh pendidikan terhadap pendapatan dan risiko harga peternak ayam broiler di Desa Dukuhwaru Kecamatan Dukuhwaru Kabupaten Tegal dan menganalisis risiko harga dari peternakan ayam broiler di Desa Dukuhwaru Kecamatan Dukuhwaru Kabupaten Tegal. Metode dasar yang digunakan adalah metode deskriptif. Metode pelaksanaan penelitian menggunakan metode survey. Metode penetapan lokasi pada penelitian ini dilakukan secara purposive. Metode pengambilan responden menggunakan metode sensus. Untuk menganalisis pengaruh jumlah kepemilikan ayam, motivasi beternak dan lama menempuh pendidikan terhadap pendapatan peternakan ayam broiler menggunakan teknik analisis regresi linear berganda dan untuk menganalisis risiko harga pada peternakan ayam broiler digunakan rumus koefisien variasi. Hasil penelitiannya menunjukkan jumlah kepemilikan ayam, motivasi beternak berpengaruh terhadap pendapatan peternakan ayam broiler sedangkan lama menempuh pendidikan tidak berpengaruh terhadap pendapatan peternakan ayam broiler, risiko harga ayam broiler kecil.

Kata kunci: jumlah kepemilikan ayam, motivasi beternak, lama menempuh pendidikan, pendapatan, risiko harga, ayam broiler.

The Effect of The Amount of Chicken Holding, Raising Motivation and Duration of Education to The Income and Price Risk of Broiler Breeders at in The Dukuhwaru Village, District Of Dukuhwaru, Tegal Regency

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ABSTRACT

This research aims to analyze the effect of the amount of ownership of chickens, raising and motivation long educated against the income and risk of price chicken broiler breeder in the Dukuhwaru village distrik of Dukuhwaru Tegal Regency, and analyze the risk of prices from savor in the Dukuhwaru village district of Dukuhwaru Tegal Regency. The basic method used is descriptive method. The method of implementation of research using the method of survey. Method of the determination of the location of the research done on a purposive. Method using the method of census respondents. To analyze the effect of the amount of ownership of chickens, raising motivation and long graduated income savor using multiple linear regression analysis technique and to analyze the risk of prices on savor used the formula of coefficient of variation. His research results showed the amount of ownership of chickens, raising the income effect on motivation savor long while studying does not affect income savor chicken broiler price, the risk is small.

Keywords: ownership of the chicken raising, motivation, long was educated, income, risk pricing, broiler chicken.