Feasibility Analysis Farming of Fruit Dragon in PT. Bona Partners Lempongsari Multifarm
Ngaglik Sleman Yogyakarta

By : Abrian Geraldi

Supervised by :NI MADE SUYASTIRI andVANDRIAS DEWANTORO

ABSTRACT

Analysis feasibility fruit the dragon in Pt.Bona partner multifarm lempong sari Sriharjo Ngaglik Sleman Yogyakarta. Research purposes that is analyzing the worthiness of the fruit of the farming business the dragon in pt .Bona multifarm partner in Sleman , Yogyakarta. To determine the level sensivitas price changes in the input of the farming business fruit of a dragon and the output of the farming business dragon fruit against feasibility in Pt.Bona multifarm partner . Methods used is research descriptive and the determination of study areas with the methods purposive , descriptive method used is a method of surveying . The primary data was conducted by interviews directly with respondents and secondary data obtained by quoting from data related agencies. Based on the research done, analysis and the testing of hypotheses.It can be taken conclusion as follows. Analyzing of the farming business dragon fruit pt .Bona multifarm partner , based on calculation npv unfit grown by most members of .This is proven by the value of the net present value (npv) < 0 it is as much as minus Rp.466.331.774 . Based on the calculation of npv with payback period farming fruit dragon pt .Bona partner multifarm worthy to planted based on the calculation of payback period < economic time span (2,85< 15) .This means hypothesis 2 years 10 months received so healing capital more Short than age economical project business fruit dragon pt.Bona partner multifarm financially worthy to planted.Based on the calculation of sensivitas farming fruit dragon not sensitive to increased costs ouput 5 percent , 10 % and remain , farming fruit dragon sensitive about the cost of ouput fixed.Increased costs input to 5 % , 10 % and remain , farming fruit dragon sensitive to increased costs ouput to 5 % , 10 % and remain.

Keywords: Feasibility, Sensitivity level, Dragon Fruit