THE FINANCIAL LITERACY OF FINANCIAL MANAGEMENT STUDENTS IN ECONOMY AND BUSINESS FAKULTY

OF PEMBANGUNAN NASIONAL UNIVERSITY "VETERAN" YOGYAKARTA

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ABSTRACT

This study is done to financial management students in economy and business faculty of Pembangunan Nasional University "Veteran" of Yogyakarta .The purpose of this study is to know the level of financial literacy of financial management students and to know if there is a difference of financial literacy between female and male students. The data usedisa primary data. The processing method and data analysis use a descriptive analysis. The results indicate that the level of financial literacy of financial management students is high and there is no significant difference of financial literacy between female and male students.

Keywords: Financial literacy, Difference of financial literacy.