ANALYSIS OF PRODUCTION FACTORS AND BUSINESS PROFIT OF FATTENING BEEF CATTLE IN "SEDYO MAKMUR " FARMER GROUP AT UMBULMARTANI VILLAGE, NGEMPLAK SUB DISTRICT, SLEMAN REGENCY

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ABSTRACT

The research aims to analyze labor, foragefeed and concentrate that affect the production of fattening beef cattle and to analyze the profit of business fattening beef cattle infarmer group "Sedyo Makmur "at Umbulmartani Village Ngemplak Sub District Sleman Regency. The basic methods used in the study is a descriptive method. Implementation of the method had used survey. The method of determining location of the research used purposive and the respondents acquired by using census. Kinds of data used are primary and secondary data. Sources of data obtained from members of farmer group "Sedyo Makmur" at Umbulmartani Village Ngemplak Sub District Sleman Regency. The technique of collecting the data are by interview, observation. Cobb-Douglas function analysis used in this research to analysis the factors that affect the production of beef cattle. The results showed that the factors that affect the production of beef cattle fattening is foragefeedand concentratethe average profit earned by fattening beef cattle in KTT "Sedyo Makmur" are Rp 6.750.735,83 with an average of two cows for one period.

Keywords : Factor Production, Profit, Fattening beef cattle