

Analysis Of Revenues And Profit In The Agroindustry Eel Chips Aurel In The Menulis Village Godean Subdistrict Sleman Regency

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ABSTRACT

The purpose of this study was to determine the difference between revenue and profit chips and crisps eel eel Starch and Rice. The method used in this research is descriptive and implementation methods using survey techniques. Location determination method used is the method purposive or deliberate. The data used are primary data. Sources of data obtained from the owner Aurel eel chips agroindustry, labor chips eel Aurel, library studies and internet. Data collection techniques by observation, documentation, interviews and questionnaires. The results showed revenue and profit chips rice eel chips larger than starch eel chips.

Key Words : eel chips rice revenue, eel chips starch revenue, eel chips rice profit and eel chips starch profit.