

This writing will discuss about American cultural diplomacy in Indonesia from 2009 until 2012. In the war against global terrorism in this case after World Trade Centre tragedy, Americans are beginning to realize that military force is not enough to win the war, as superpower America must win the hearts and minds of the Islamic world in particular international public whose support is needed by the United States. A year after his inauguration, Barack Obama launched the government priorities, to emphasize its commitment to cultural diplomacy and improve relations with the Muslim majority countries. America concern and hopes with this cultural diplomacy, America can spread the values of American culture in Indonesia as well as to provide support to America against terrorism with soft power and to improve diplomatic relations, forming a positive image of the country and achieve

Key words: cultural diplomacy, counter- terrorism