

ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI PENAWARAN
TELUR AYAM RAS DI PERSADA FARM DUSUN ARGOPENI
DESA SUDIMORO KECAMATAN SRUMBUNG
KABUPATEN MAGELANG

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ABSTRAK

Tujuan penelitian yaitu (1). Menganalisis pengaruh faktor faktor harga telur ayam ras, harga jagung, harga vaksin, populasi ayam ras dan musim terhadap penawaran Telur Ayam Ras di Persada Farm. (2). Menganalisis elastisitas penawaran telur ayam ras terhadap perubahan harga telur ayam ras di Persada Farm. Metode penelitian yang digunakan dalam penelitian ini adalah metode deskriptif, pelaksanaannya dengan studi kasus. Data yang digunakan dalam penelitian ini adalah data sekunder dan data primer. Sumber data diperoleh dari Persada Farm, literatur / pustaka yang mendukung, internet dan kantor maupun lembaga yang berhubungan dengan penelitian. Teknik pengumpulan data dengan cara wawancara, pencacatan dan observasi. Hasil penelitian, dapat disimpulkan (1) Variabel harga telur ayam ras, harga jagung, dan musim berpengaruh nyata terhadap penawaran telur ayam ras di Persada Farm. (2) Analisis elastisitas penawaran telur ayam ras di Persada Farm bersifat inelastis, artinya persentase perubahan harga telur ayam ras lebih besar dari pada persentase perubahan jumlah telur ayam ras yang ditawarkan.

Kata kunci : Penawaran, harga telur ayam ras, harga jagung, populasi ayam ras petelur, musim, dan elastisitas penawaran.

ANALYSIS OF AFFECTING FACTORS ON CHICKEN EGG SUPPLY IN
PERSADA FARM ARGOPENI VILLAGE, SUDIMORO SUB -
DISTRICT MAGELANG REGENCY

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ABSTRACT

Research objectives: (1). Analyzing the influence of factors of price of eggs, the price of corn, the price of the vaccine, the population of chicken and season the eggs deals at Persada Broiler Farm. (2). Analyzing the supply elasticity of eggs to changes in the price of eggs at Persada Farm. The data used in this research is secondary data and primary data. Sources of data obtained from Persada Farm, literature / library support, internet and office or agency-related research. Technique data collecting by interview, mutilations and observation. The method used in this research is descriptive method, a method in researching a case, a human, an object, a condition, a system of thought or an event in the present. research results, we can conclude: (1) Variable price of eggs, the price of corn, the price of the vaccine, the population of laying chicken and season significantly affect eggs deals at Persada Farm. (2) Analysis of supply elasticity of eggs at Persada Farm show, The price of eggs is in elastic, meaning that the percentage change in the price of eggs is greater than the percentage change in the number of eggs.

Keywords : offer, price of eggs, the price of corn, the population of laying chicken, season, and the supply elasticity.